

# International Billiard Promotion

President  
David Morris



Exclusive Partnership with the EUROPEAN POCKET BILLIARD FEDERATION

June 2006

## FOR IMMEDIATE RELEASE

Dear friends of pool sports

We have spent some weeks now, trying to persuade Eurosport International that the 9-ball Eurotour series belongs on Eurosport 1.

As you know, the Whole Eurotour 2006 series will be seen on the Eurosport channel 2 and from Austria onwards will also be streamed live via internet.

It gives us great pleasure to announce that we have succeeded in promoting the series to the level that Eurosport International recognise that Eurosport 1 is the channel for the Eurotour series.

From 17<sup>th</sup> June until 17<sup>th</sup> July, there will be no fewer than 7 showings on Eurosport 1 from the Dynamic Italian open, Dynamic German open and the improveyourpool.com Austria open. In addition to Eurosport 1, we have also between 10<sup>th</sup> June until 22<sup>nd</sup> July, a further 5 showings of the same events on Eurosport 2.

This sort of coverage for pool sports has not been seen before in Europe and will give everyone involved the opportunity to promote themselves and their sponsors on the biggest stage in Europe.

IBPF President David Morris, had this to say.

A lot of work has gone into changing the Eurotour series over the last couple of years and it's great to see the changes bringing rewards. To have the Eurotour on the largest sporting channel in Europe is a great achievement and will benefit the sport tremendously. Being that the Eurotour is the hardest and the best 9-ball series in the world, it is only fitting that we should be able to parade our talents in front of millions of possible viewers worldwide.

Below is the schedule for the upcoming tournaments on both channels.



*Dynamic*  
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POOL EURO TOUR ON EUROSPORT INTERNATIONAL					
Date	Debut	Fin	Titre	Duree	Version
17/06/2006	21:15:00	22:15:00:00	POOL_EURO TOUR_2006_ITALY_...	01:00:00:00	VTR-EXT2
18/06/2006	00:00:00	01:00:00:00	POOL_EURO TOUR_2006_ITALY_...	01:00:00:00	REPL
24/06/2006	21:00:00	22:00:00:00	POOL_EURO TOUR_2006_GERMANY_...	01:00:00:00	VTR-EXT2
25/06/2006	00:00:00	01:00:00:00	POOL_EURO TOUR_2006_GERMANY_...	01:00:00:00	REPL
14/07/2006	18:00:00	19:00:00:00	POOL_EURO TOUR_2006_GERMANY_...	01:00:00:00	REPL
17/07/2006	19:00:00	20:00:00:00	POOL_EURO TOUR_2006_AUSTRIA_...	01:00:00:00	VTR-EXT
17/07/2006	00:30:00	01:30:00:00	POOL_EURO TOUR_2006_AUSTRIA_...	01:00:00:00	REPL

POOL EURO TOUR ON EUROSPORT 2					
Date	Debut	Fin	Titre	Duree	Version
10/06/2006	13:30:00	14:30:00:00	POOL_EURO TOUR_2006_ITALY_...	01:00:00:00	REPL2
15/06/2006	17:00:00	17:55:00:00	POOL_EURO TOUR_2006_ITALY_...	00:55:00:00	REPL2
16/06/2006	17:00:00	17:55:00:00	POOL_EURO TOUR_2006_GERMANY_...	00:55:00:00	VTR-EXT2
20/07/2006	15:00:00	16:00:00:00	POOL_EURO TOUR_2006_AUSTRIA_...	01:00:00:00	REPL
22/07/2006	18:00:00	19:00:00:00	POOL_EURO TOUR_2006_AUSTRIA_...	01:00:00:00	REPL



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